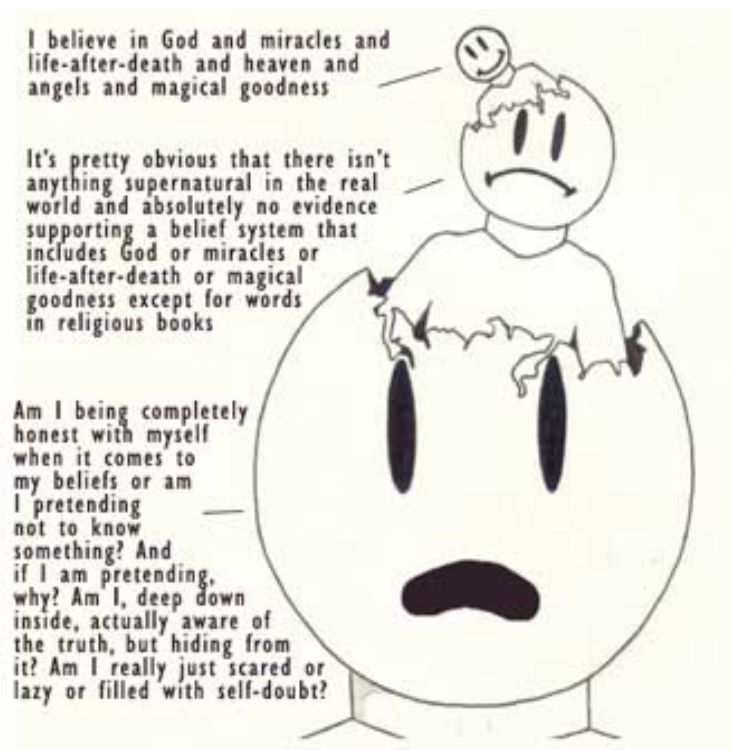


Tuesday Talks

A seminar cum discussion forum of Communication Research Scholars



The next presentation will be on **“Reinforcement theory”** presented by **Ms. Vesna. J.** **“Cognitive Dissonance Theory”** by **Ms. Sharmila Kayal** & Paper presentation on **“Role of Media Agenda Setting In Pakistan”** by **Dheeraj Kumar** at 3.00 pm on 11.10.2011 at the II M.Sc. Electronic Media Classroom.